



جامعة أبوظبي  
ABU DHABI UNIVERSITY



Under The Patronage of

**H.E. Sheikh Hamdan Bin Mubarak Al Nahyan**

Minister of Higher Education and Scientific Research

**College of Business Administration**

at Abu Dhabi University in collaboration with Asia Academy of Management

**Organizes**

## **The International Conference on Organization and Management (ICOM) 2015**

**Conference Theme:**

**Innovative Management Practices:  
Challenges & Opportunities in the 21st Century**

Date: **November 22-23, 2015**

Venue: **InterContinental Hotel, Abu Dhabi, UAE**





## CALL FOR PAPERS


The College of Business Administration at Abu Dhabi University, Abu Dhabi, in collaboration with the Asia Academy of Management (AAOM), invites papers for its conference on “Innovative Management Practices: Challenges and Opportunities in the 21st Century”. In particular, this conference aims “to explore the innovative management practices that organizations in Asia engage in while managing their organizational resources for the benefit of both primary and secondary stakeholders”.

Globalization has presented many challenges as well as opportunities to organizations across all types of industries in both the Eastern and the Western countries. This calls for developing and implementing innovative management practices for enhancing overall organizational capability to provide value to all concerned - employees, customers, suppliers, shareholders, the general public, governments, and the like. Innovative management practices can sustain organizations without depleting organizational resources. However, Innovative management practices that have worked well for the occidental world may not be equally effective for the oriental world. Hence, it is necessary for management scholars either to extend existing theories or to develop new theories which are grounded in the Asian context in general and the Middle Eastern context in particular.

This conference will focus on how innovative management practices should be leveraged by managers and leaders to drive their organizations in the 21st century. More specifically, issues related to the broad theme of the conference include, but are not limited to, the following:

- What are the major strategic management challenges that Asian managers in general and the Middle East managers in particular have had to contend with in their organizations in the 21st century?
- How do innovative management practices influence changes in the strategies of Asian firms?
- What kind of structural and cultural architectures should be created by managers when sustainability becomes the core belief and value of an organization?
- How do innovative management practices help managers to better manage their organizations in the turbulent business environment in the Middle East, Asia and the rest of the world?
- What are the changes that the Asian and Middle Eastern organizations should make in organizational systems and practices to be competitive in the ever-changing business environment?
- What are the managerial attributes needed in today’s complex business environment? What are the new skills and competencies that managers should possess in the present era to be efficient as well as effective at the workplace?
- What are the challenges in the development of entrepreneurial leadership in Small and Medium Enterprises (SMEs) in the emerging markets of Asia and the Middle East?
- What are the challenges being faced by organizational leaders in practicing corporate governance and business ethics in the emerging markets in particular and the globe in general?

The conference program will consist of keynote speeches, panel discussion sessions, competitive paper sessions and interactive poster sessions. All submitted papers will be peer reviewed.





## SUBMISSION GUIDELINES

- Though submissions relating to the major theme of the conference are encouraged, papers can deal with other issues relating to the broad topic of Asia and the Middle East management systems and strategies of Asian and Middle Eastern firms. The papers may be grounded in any major management discipline, including business strategy, organizational behavior and theory, human resource management, international management, and ethics and social issues in management. Conceptual, theorybuilding, or empirical papers from the above disciplines are welcome.
- All submissions must be original and should not have been previously accepted for publication in a journal, presented in another conference or be under review at another conference.
- All papers will be blind reviewed. Accepted papers will be assigned to paper or interactive paper sessions by the Program Chair(s). Papers presented at the conference will be included in the conference proceedings CD. Qualified papers from the conference will be published in special issues of some of the best management journals listed in the SCOPUS & the ABDC ranking list after an expedited review process.
- Papers should be prepared and presented in English. There is no page limit but contributors are encouraged to limit their paper to less than or equal to 20 pages (**A4 paper, font 12, double spacing with margins of 1 inch**) including the cover page, abstract, text, references, tables and figures. The format follows the Academy of Management style.
- At least one of the authors must register before the deadline for registration, attend and present the paper in the conference. Otherwise, the paper will not be included in the conference program and proceedings. If absence from a scheduled meeting is unavoidable, participants must contact [icom2015@adu.ac.ae](mailto:icom2015@adu.ac.ae).
- Manuscripts prepared in Microsoft Word should be submitted electronically to the Conference Chair(s) Prof. Sanjay Kumar Singh / Prof. Fauzia Jabeen / Prof. Sherine Farouk at [icom2015@adu.ac.ae](mailto:icom2015@adu.ac.ae).

Do not send submissions directly to track chairs. Please indicate the appropriate track in which you wish your paper to be reviewed in the cover page of the submission.



## RELATED ACTIVITIES

### DOCTORAL COLLOQUIUM

The College of Business Administration at Abu Dhabi University, Abu Dhabi will also organize a doctoral colloquium on November 22, 2015 at the conference venue in Abu Dhabi, UAE. The colloquium will consist of panels of experts in management research who will share their experiences on doing research and space managing the academic career. Doctoral students in the dissertation stage are encouraged to attend. Details of applications will be announced later at [www.adu.ac.ae/icom2015](http://www.adu.ac.ae/icom2015).

## IMPORTANT DEADLINES

Full Paper Submission

**July 15, 2015**

Paper Acceptance Communication

**August 20, 2015**

Last Date for Registration

**October 15, 2015**



## TRACK CHAIRS

Do not send submissions to track chairs. All submissions must be sent to Program Chair(s)

<b>Track 1: Strategic Management</b> Prof. Gongming Qian, Chinese University of Hong Kong, Hong Kong	<b>Track 2: Entrepreneurship &amp; Innovation</b> Prof. Ajai Gaur, Rutgers University, USA
<b>Track 3: Operations &amp; Supply Chain Management</b> Prof. Amrik Sohal, Monash University, Australia	<b>Track 4: Organizational Behavior</b> Prof. Ziguang Chen, City University of Hong Kong, Hong Kong
<b>Track 5: Knowledge Management</b> Prof. Shige Makino, Chinese University of Hong Kong, Hong Kong	<b>Track 6: Human Resources Management</b> Prof. Chi-Sum Wong, Chinese University of Hong Kong, Hong Kong
<b>Track 7: Technology &amp; Project Management</b> Prof. Santanu Roy, IMT Dubai, UAE	<b>Track 8: Leadership</b> Prof. Kwok Leung, Chinese University of Hong Kong, Hong Kong
<b>Track 9: Sustainable Development</b> Prof. Evan Paleologos, Abu Dhabi University, UAE	<b>Track 10: Business Ethics &amp; Corporate Governance</b> Prof. Daphne Yiu, Chinese University of Hong Kong, Hong Kong
<b>Track 11: International Business</b> Prof. Xufei Ma, Chinese University of Hong Kong, Hong Kong	<b>Track 12: Educational Planning and Administration</b> Prof. Kamal Kishore Jain, IIM-Indore, India

## PUBLICATION OF PROCEEDINGS

The extended abstracts of all accepted papers shall be published in CDROMS.

A select number of papers will be published in an *Edited Volume* to be published by *Springer Book Series*.

## JOURNAL PUBLICATION OPPORTUNITIES

Selected papers presented at ICOM2015 (after reviews and revisions) will appear in the **SCOPUS/ABDC listed journals**, such as:

1. International Journal of Work Organisation and Emotion
2. International Journal of Strategic Business Alliance
3. International Journal of Knowledge and Learning
4. International Journal of Value Chain Management
5. International Journal of Technology Management
6. Journal of Global Business Advancement
7. International Journal of Human Resource Development and Management
8. International Journal of Emerging Markets

## INTERNATIONAL ADVISORY COMMITTEE

S.N.	Name	Affiliation
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30	Prof. Xufei Ma	Chinese University of Hong Kong, Hong Kong
31	Prof. Yusaf H Akbar	Central European University, Budapest, Hungary
32	Prof. Zafar U Ahmed	Academy of Global Business Management, USA

**ENQUIRY** [For questions concerning submission of papers, please contact Conference Chair(s)]

Name	College	Email
Dr. Sanjay Kumar Singh	College of Business Administration, Abu Dhabi University, Abu Dhabi, UAE	<a href="mailto:sanjay.singh@adu.ac.ae">sanjay.singh@adu.ac.ae</a>
Dr. Fauzia Jabeen	College of Business Administration, Abu Dhabi University, Abu Dhabi, UAE	<a href="mailto:fauzia.jabeen@adu.ac.ae">fauzia.jabeen@adu.ac.ae</a>
Dr. Sherine Farouk	Assistant Provost for Academic projects, Abu Dhabi University, Abu Dhabi, UAE	<a href="mailto:sherine.farouk@adu.ac.ae">sherine.farouk@adu.ac.ae</a>

**Patron:**

Dr. Jacob Chacko, Dean - College of Business Administration, Abu Dhabi University, Abu Dhabi

## TRANSPORTATION AND ACCOMMODATION

The ICOM2015 delegates and participants can fly directly to Abu Dhabi International Airport. There will be shuttle transport available from Abu Dhabi International Airport to the Conference Venue (the InterContinental Hotel, Abu Dhabi). The InterContinental Hotel, Abu Dhabi has agreed to offer heavy discount to the ICOM2015 participants/delegates. For reservations, please log in to

[ICOM2015 Conference Allocation](#). For hotel booking, please mention that you are registered delegates/participants of the ICOM2015. The InterContinental Hotel, Abu Dhabi will have the list of ICOM2015 registered delegates/participants.

For more details, please contact [may.rolan@ihg.com](mailto:may.rolan@ihg.com)

## REGISTRATION:

**Registration fees: USD 350**

All the participants are requested to register by filling the online registration form. A single author presenting multiple entries should register for each paper. Co-author(s) will have to register separately if he/she desires to get certificate of paper presentation in ICOM2015.

Please make the payment by wire transfer.

The bank details are as follows:

**Account Name:** Abu Dhabi University, LLC  
**Account No:** 10404447  
**Swift Code:** ABDIAEAD  
**IBAN:** AE560500000000010404447  
**Bank:** Abu Dhabi Islamic Bank  
**Branch:** Al Bateen, Abu Dhabi, UAE  
**Reference:** ICOM 2015

Please be sure to use the reference "ICOM 2015" for the payment and kindly provide a copy of the transfer receipt to EMAIL ID: [icom2015@adu.ac.ae](mailto:icom2015@adu.ac.ae).





## About Abu Dhabi University, Abu Dhabi

In 2003, a group of prominent citizens of the United Arab Emirates (U.A.E.) established Abu Dhabi University (ADU) as a private institution of higher education with campuses in Abu Dhabi and Al Ain. The University has already achieved several successes in a short span of ten years. It began by offering graduate and postgraduate degree programs in the Arts, Sciences, Management and Engineering. Later, it partnered with the UAE military for the delivery of specialized degree programs to military personnel at the Zayed Military College in Al Ain and the General Command Head Quarters in Abu Dhabi. In January 2010, ADU achieved the ISO 9001 certification. In 2011, after a comprehensive review of all its processes, the University became the first educational institution in the UAE to receive the Sheikh Khalifa Excellence Award (SKEA). In 2012, ADU became the youngest University ever to be ranked in the top 550 universities in the world by QS World Ranking.

The College of Business Administration, accredited by AACSB-International, offers degree programs in business at three locations, with the bachelors, masters and doctoral programs offered on the main campus of the University in Abu Dhabi; the bachelor and master's programs on the Al Ain campus; and the MHRM degree program in Arabic on the Military college campus in Abu Dhabi.. As part of the internationalization initiative, the College developed an EMBA program in collaboration with the Freeman School of Business at Tulane University, USA. The College of Business Administration, Abu Dhabi University, Abu Dhabi is currently working on dual degree programs with the Indian Institute of Management Kozhikode, India; the University of Tampa, USA; and Jacobs University in Germany. For more details, please log in at [www.adu.ac.ae](http://www.adu.ac.ae)

## About Asia Academy of Management:

The Asia Academy of Management is designed to encourage management research, education and knowledge dissemination that are of relevance to management in Asia. The Asia Academy is a global organization that welcomes both ethnic Asian and non-ethnic Asian researchers and managers who are interested in management issues relevant to Asia. The mission of the Asia Academy of Management is to assume global leadership in the advancement of management theory, research and education of relevance to Asia. In August 1997, more than 60 Academy of Management conference participants met and agreed to set up the Asia Academy of Management with the above mission. They endorsed the principle that the Asia Academy of Management should be an independent organization run in Asia, with links to the Academy of Management (US) and other scholarly organizations. The objective of the Asia Academy of Management is thus to encourage contextualized management research with Asian relevance towards global contribution to scholarship. Please log in to learn more about the Asia Academy of Management at <http://www.bschool.cuhk.edu.hk/asia-aom/main.html>.







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## Registration/Payment Form

### ICOM2015

<http://www.adu.ac.ae/icom2015>

Please complete the following details:

Manuscript Title:

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Personal Information:

First Name: .....

Surname: .....

Gender: Male/Female: .....

Position: .....

Organization: .....

Highest Degree Attained: .....

Research Discipline: .....

Email: .....

Mobile: .....

Telephone: .....

Fax: .....

Address: .....

City: .....

Country: .....

Postal Code: .....

Conference Registration Fees: **USD350 per person per manuscript.**

Please fill this registration form and email it back to [icom2015@adu.ac.ae](mailto:icom2015@adu.ac.ae).



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