

**College of Business Administration at Abu Dhabi University in collaboration with
Asia Academy of Management**

The International Conference on Organization and Management (ICOM) 2016

Conference Theme:

Sustainable Business Practices: Initiatives, Strategies and Trends

November 20 - 21, 2016, Park Rotana, Abu Dhabi, UAE

AGENDA





ABU DHABI UNIVERSITY

جامعة أبوظبي

طبي
ABU DHABI

Program Agenda

Sunday November 20, 2016		
TIMINGS	EVENT	VENUE
08.00 am - 9.30 am	Registration	Registration Desk - Ground Floor
09.30 am - 10.30 am	<p>Inauguration and Keynote Address</p> <ul style="list-style-type: none"> Welcome & ICOM2016 Report (09.30 am - 09.45 am) Dr. Jacob Chacko, Dean - College of Business Administration, Abu Dhabi University, Abu Dhab Keynote Speech (09.45 am - 10.20 am) Dr Ali Al Khouri, The First Vice Chairman, Arab Federation for e-Commerce An Organization of the League of Arab States Vote of Thanks & Closing of Inauguration (10.20 am - 10.30 am) Dr. Sherine Farouk, ICOM Conference Chair 	Grand Park Ballroom A
10.30 am - 11.00 am	Coffee break	
11.00 am - 12.30 pm	<ul style="list-style-type: none"> FIVE CONCURRENT TRACKS PAPER DEVELOPMENT WORKSHOP 	<ul style="list-style-type: none"> Meeting Plus 1 Meeting Plus 2 Meeting Plus 3 Meeting Plus 4 The Garden Room 1 The Garden Room 2

Program Agenda

Sunday November 20, 2016

12.30 pm - 13.30 pm	Lunch	Park ballroom 2
13.30 pm - 15.00 pm	<ul style="list-style-type: none">• FIVE CONCURRENT TRACKS• PAPER DEVELOPMENT WORKSHOP	<ul style="list-style-type: none">• Meeting Plus 1• Meeting Plus 2• Meeting Plus 3• Meeting Plus 4• The Garden Room 1• The Garden Room 2
15.00 pm - 15.30 pm	Coffee break	
15.30 pm - 17.00 pm	<ul style="list-style-type: none">• THREE CONCURRENT TRACKS	<ul style="list-style-type: none">• Meeting Plus 1• Meeting Plus 2• Meeting Plus 3
20.00 pm onwards	Gala Dinner	Intercontinental Hotel

Program Agenda

Monday November 21, 2016

TIMINGS	EVENT	VENUE
09.00 am - 10.30 am	SIX CONCURRENT TRACKS	<ul style="list-style-type: none"> • Meeting Plus 1 • Meeting Plus 2 • Meeting Plus 3 • Meeting Plus 4 • The Garden Room 1 • The Garden Room 2
10.30 am - 11.00 am	Coffee break	
11.00 am - 12.30 pm	FIVE CONCURRENT TRACKS ADU FACULTY MEETING WITH AAOM PRESIDENT	<ul style="list-style-type: none"> • Meeting Plus 1 • Meeting Plus 2 • Meeting Plus 3 • Meeting Plus 4 • The Garden Room 1 • The Garden Room 2
12.30 pm - 14.00 pm	Lunch	
14.00 pm - 15.00 pm	Best Paper Awards Valedictory Session	<ul style="list-style-type: none"> • Grand Park Ballroom A
15.00 pm - 15.30 pm	Coffee break	

DAY 1 - November 20, 2016, Sunday

		Track 1: Strategic Management	Chair: Abdul-Nasser El-Kassar, Lebanese American University, Lebanon; Internal Chair: Dr. Salam Abdallah
Paper ID	Timings: 11.00 -12.30Hrs Venue: Meeting Plus 1		Paper Title
1	AD0018	Iyad Jadalhaq, Abu Dhabi University, Abu Dhabi, UAE	Fundamentals of the Real Estate Legislative System and its Impact on Sustainable Development: Dubai Case Study
2	AD0052	Vijay Pereira, University of Wollongong in Dubai, Dubai, UAE; Ulf Anderson, Norwegian Business School, Oslo, Norway; & Surender Munjal, Leeds University Business School, Leeds, UK	Reverse Asset Augmentation and Knowledge Transfer: (New) Strategies by Developed Country
3	AD0053	Agelos Delis, Aston Business School, Aston University, UK; Nigel Driffield, Warwick Business School, Warwick University, UK; & Yama Temouri, University of Wollongong in Dubai, Dubai, UAE	The global recession and the shift to Re-shoring: Myth or reality?
4	AD00161	Deepak Dhayanithy & Subhasree Mukherjee, Indian Institute of Management Kozhikode, Kozhikode, India	Network Memory, Cultural Distance and the Ebb and Flow of International Resources - Evidence from 20 years of Professional Player Transfers to Big-five European Soccer Leagues

		Track 2: Entrepreneurship & Innovation	Chair: Jay Rajasekera, International University of Japan, Japan; Internal Chair: Dr. Fauzia Jabeen
Paper ID	Timings: 11.00 -12.30Hrs Venue: Meeting Plus 2		Paper Title
1	AD0020	Anne Van Ewijk, Abu Dhabi University, Abu Dhabi, UAE	Entrepreneurship Education Research Gaps: A Comprehensive Literature Review
2	AD0030	Natan de Souza Marques, Roberto Sbragia, Moacir de Miranda Oliveira Junior & Felipe Mendes Borini, University of São Paulo, São Paulo, Brazil	Entrepreneur's Background and Product Innovation: An empirical study in Technology-Based Firms Incubated in the State of São Paulo
3	AD0086	Rajaletchumie Senathiraja & Pradeep Uluwaduge, University of Colombo, Sri Lanka	Applying Positive Theory of Social Entrepreneurship to understand the Microfinance Industry and its Operations in Sri Lanka
4	AD0051	Panagiotis Ganotakis, Faculty of Business, University of Wollongong in Dubai, Dubai, UAE	Innovation adoption and the role of the entrepreneurial team

DAY 1 - November 20, 2016, Sunday

Track 3: Accounting & Finance				Chair: Paul Klumpes, Nottingham Trent University, UK; Internal Chair: Dr. Hazem Marshdah
Paper ID	Timings: 11.00 -12.30Hrs Venue: Meeting Plus 3		Paper Title	
1	AD005	Selvi Angelina & Isrochmani Murtaqi, SBM ITB Jakarta Campus, Indonesia	Valuation of PT Bank Agris Tbk for New Equity Injection to Reach BUKU II Based on Regulation of Bank Indonesia No.14/26/PBI/2012	
2	AD0014	Namrata Gupta & Nandini Kaul, University of Wollongong in Duabi, Dubai, UAE	Risk, Profitability and Growth Indicators of UAE Banks - A Comparative Analysis	
3	AD0015	Mustafa A. Dah, Lebanese American University, Beirut, Lebanon	Board Independence and Managerial Authority	
4	AD0024	Noura Al-Suwaidi, Haitham Nobanee & Fauzia Jabeen, Abu Dhabi University, Abu Dhabi, UAE	An Index to Measure the Extent of Ethical Compliance in the UAE Financial System: Financial Crime Reduction to Sustain Future Performance	
5	AD00146	Robert Ochoki Nyamori, Iliya Komarev & Sherine Farouk, Abu Dhabi University, Abu Dhabi, UAE	Institutionalizing Sustainable Development Strategies: A Study of the Mechanisms in the Context of the UAE	
Track 4: Human Resource Management				Chair: Alison Tiriwall, University of Wollongong in Dubai, Dubai, UAE; Internal Chair: Dr. Jacob Cherian
Paper ID	Timings: 11.00 -12.30Hrs Venue: Meeting Plus 4		Paper Title	
1	AD002	Sunitha Kshatriya, Al Dar University College, Dubai, UAE	Case Study of a Multinational Corporation: Job Analysis and Its Alignment with Recruitment	
2	AD00117	Alison Thirlwall, University of Wollongong in Dubai, Dubai, UAE; Anca Bocanet, The University of Modern Sciences, Dubai, UAE; and Mahshid Baghestani, University of Wollongong in Dubai, Dubai, UAE	Managing Employee Behaviour for Sustainable Outcomes in the UAE: An HR Perspective	

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3	AD00107	Nicolina Kamenou-Aigbekaen, Zayed University, Dubai, UAE & Kathryn Thory, Strathclyde Business School, University of Strathclyde, Glasgow, UK	Women in Middle-Eastern organisations: career experiences, opportunities and work-life balance
4	AD0029	Svala Guðmundsdóttir & Jessica Helgudóttir, University of Iceland, Iceland	Retention of Talented Employees: Perspectives of Human Resource Managers

		Track 5: Education Management	Chair: Surya Prakash Pati, Indian Institute of Management, Kozhikode, India; Internal Chair: Dr. Sam Eldakak
	Paper ID	Timings: 11.00 -12.30Hrs Venue: The Garden Room 1	Paper Title
1	AD0027	Isra Sarfraz, Diana Rajendran, Chandana Hewege & Mohan Dass Mohan, Swinburne University of Technology, Australia	Facets of Employability Skills across the Globe: Evidence from a Systematic Literature Review
2	AD0074	Laura L. Matherly & Nadia Amin, Zayed University, Abu Dhabi, UAE and HH Sheikha Shamma Bint Sultan Bin Khalifa Al Nahyan, Cambridge University, UK	An Investigation of Gender and Generational Differences in Attitudes Toward the Importance of a College Degree on Global Leadership and Family Values
3	AD00156	Sabiha Mumtaz, Faculty of Business, University of Wollongong in Dubai, Dubai, UAE	Creating and Sustaining a Culture of Academic Integrity in Universities
4	AD0098	Shahira El Alfy, Higher Colleges of Technology, Sharjah, UAE	Does Market Orientation of Educational Institutions really matter?

		Track 6/7: Paper Development Workshop (PDW)	Asia Pacific Journal of Management
	Paper ID	Timings: 11.00 - 12.30Hrs 13.30 - 15.00Hrs Venue: The Garden Room 2	Resource Persons
1	AD100	Manish Unhale, University of East London, UK	Prof. Jane Lu, (University of Melbourne, Australia), Editor-in-Chief, Asia Pacific Journal of Management
2	AD102	Taiba Hussain & Perihan Iren, Zayed University, Abu Dhabi, UAE	Dr. Ajai S Gaur (Rutgers Business School, USA), Senior Editor - Asia Pacific Journal of Management
3	AD103	Abdulla Ahmed Al Ali, Abu Dhabi University, Abu Dhabi, UAE	Dr. Seung-Hyun Lee (University of Texas at Dallas, USA), Senior Editor - Asia Pacific Journal of Management

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4	AD104	Khaleel Alsabbagh, Abu Dhabi University, Abu Dhabi, UAE	
5	AD105	Sultan Al-Ahbabi, Abu Dhabi University, Abu Dhabi, UAE	
6	AD106	Hessa Jaddah, Abu Dhabi University, Abu Dhabi, UAE	
7	AD107	Mohsenah AL-Yami, Abu Dhabi University, Abu Dhabi, UAE	
8	AD108	Izian Idris, Sunway University Business School, Sunway University, Malaysia	
9	AD109	Sivakumari Supramaniam, Sunway University Business School, Sunway University, Malaysia	
10	AD110	Racheal Louis Vincent, Sunway University Business School, Sunway University, Malaysia	
11	AD111	Leena Busaibe, Abu Dhabi University, Abu Dhabi, UAE	
12	AD112	Koon Vui Yee, Sunway University Business School, Sunway University, Malaysia	
13	AD113	Choy Tuck Yun, Sunway University Business School, Sunway University, Malaysia	
14	AD114	Fatima Ahmed Al Hammadi, Abu Dhabi University, Abu Dhabi, UAE	
15	AD115	AlShaima Taleb Hussein, Abu Dhabi University, Abu Dhabi, UAE	
16	AD116	Cheng Boon Liat, Alex, Sunway University Business School, Sunway University, Malaysia	

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Track 8: Accounting & Finance			
		Chair: Paul Klumpes, Nottingham Trent University , UK; Internal Chair: Robert Nyamori	
Paper ID	Timings: 13.30-15.00Hrs	Venue: Meeting Plus 1	Paper Title
1	AD0043	Mustafa A. Dah, Lebanese American University, Beirut, Lebanon & Matthew Hurst, Stetson University, USA	Board Composition, Executive Compensation and Performance: The Effect of the Sarbanes-Oxley Act
2	AD0092	Rangga Handika, Abu Dhabi University, Abu Dhabi, UAE	Sustainable GARCH (p,q) VaR Estimate: An Evidence from Australian Interconnected Power Markets
3	AD0094	John Mclellan & Sherine Farouk, Abu Dhabi University, Abu Dhabi, UAE	A System of Innovative Management Accounting Practices for Egyptian Manufacturers
4	AD00152	Iliya Komarev & Galina Probrzhenskaya, Abu Dhabi University, Abu Dhabi, UAE	The Role of Accounting in its Social Context: The Curious Case of the UAE
5	AD00130	Paul Klumpes, Nottingham Trent University, UK	Value Relevance of the “G” Factor: Towards Sustainable Compliance Programs In Complex Organizations

Track 9: Marketing			
		Chair: Sanjaya Singh Gaur, Sunway University Business School, Sunway University, Malaysia; Internal Chair: Dr. Saju Villiara Jose	
Paper ID	Timings: 13.30-15.00Hrs	Venue: Meeting Plus 2	Paper Title
1	AD0023	Nora Sharkasi & Jay Rajasekera, International University of Japan, Niigata, Japan	Optimal Allocation of Sales Campaign Days and Campaign Budget for Maximizing Expected Profit in Shopping Centers
2	AD0045	Naser Valaei & Farhad Nikhashemi, Sunway University Business School, Sunway University, Malaysia	Generation Y Consumers' Buying Behavior: An Investigation in Fashion Apparel Industry
3	AD0075	Monaliz Amir Khanpour, Faculty of Business, Education and Professional Studies, University of Gloucestershire, UK	Digital Marketing: A New Technology for Marketing Management
4	AD00140	Ioannis Rizomyliotis, University of Brighton, UK; Kleopatra Konstantoulaki, University of Westminster, UK; Kostas Kaminakis, National and Kapodistrian University of Athens, Greece; Avraam Papastathopoulos & Sherine Farouk, Abu Dhabi University, Abu Dhabi, UAE	Enhancing the Performance of Service Providers in Emerging Markets: An Empirical Investigation of Customer Loyalty in the UAE Mobile Telecommunication Sector

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5	AD0071	Vijay Pereira & Munyaradzi W. Nyadzayo, University of Wollongong in Dubai, Dubai, UAE	Tracking Corporate and Employer 'Branding' Strategies in the Evolving Indian Information Technology-Business Process Offshoring Industry: A case of sustainability and competitiveness or mere survival?
6	AD00103	Ila Mehrotra Anand, GLA University, Mathura, India; Sanjaya Singh Gaur, Sunway University Business School, Sunway University, Malaysia	Role of emotions in consumer responses to government actions: A conceptual model

Track 10: Technology & Project Management			Chair: Tomoatsu Shibata, Tohoku University, Sendai, Japan; Internal Chair: Dr. Mehmood Khan
Paper ID	Timings: 13.30-15.00Hrs Venue: Meeting Plus 3		Paper Title
1	AD0099	Tomoatsu Shibata, Tohoku University, Sendai, Japan	A two-stage process for modular architecture development: Are overlapping process and HW Project manager still effective?
2	AD00108	Meiaad Rashed Saadi, Syed Zamberi Bin Ahmad & Matloub Hussain, Abu Dhabi University, Abu Dhabi, UAE	Exploring Factors Influencing the Adoption to Use Mobile Government Services in the United Arab Emirates
3	AD00115	Petra Turkama, College of Business Administration, Abu Dhabi University, Abu Dhabi, UAE	Innovation Scalability through Open Source Cloud Computing
4	AD00116	Issam Kouatli, ITOM Department, Lebanese American University, Beirut, Lebanon	An AHP Approach for Cloud Performance Management
5	AD00126	Issam Kouatli, ITOM Department, Lebanese American University, Beirut, Lebanon	Fuzzy Type-2 implementation to employee performance evaluation: An introduction to Fuzzy employee evaluation system (FEES)

Track 11: Operations, SCM & Outsourcing			Chair: Amrik S. Sohal, Monash Business School, Monash University, Australia; Internal Chair: Matloub Hussain
Paper ID	Timings: 13.30-15.00Hrs Venue: Meeting Plus 4		Paper Title
1	AD0073	Lijo John & G. Anand, Indian Institute of Management Kozhikode, Kerala, India	Factors Affecting Coordination in Humanitarian Supply Chain Management: A Conceptual Paper
2	AD00142	Harry Barton & Rupert Matthews, Nottingham Business School, Nottingham University, UK	Understanding Knowledge Creation as an Integral Process to 'LEAN' Policing in England and Wales, UK

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3	AD00154	Sheikha Moza T. Al Nahyan, Abu Dhabi University, Abu Dhabi, UAE; Amrik S. Sohal, Monash Business School, Monash University, Australia; Yaser E. Hawas, Civil and Environmental Engineering, UAE University, UAE & Brian Fildes, Monash University Accident Research Centre, Monash University, Australia	A Framework for Assessing the Importance and Effectiveness of Management Processes and Stakeholder Influence on Construction Project Outcomes
4	AD00155	Aleš Groznik & Anton Manfreda, University of Ljubljana, Ljubljana, Slovenia	Current Issues and challenges in E-Business
		Track 12: Human Resource Management	Chair: Vijay Pereira, University of Wollongong in Dubai, Dubai, UAE; Internal Chair: Dr. Khalizani Khalid
	Paper ID	Timings: 13.30-15.00Hrs Venue: The Garden Room 1	Paper Title
1	AD0033	Doughty Dave, Nottingham Business School, Nottingham Trent University, Nottingham, UK	Employer engagement-not an optional extra!-A case study of Nottingham Business Schools engagement with business. A case of best practice and transferability to the UAE?
2	AD0040	Rajwa Al Dhaheri, Fauzia Jabeen & Matloub Hussain, Abu Dhabi University, Abu Dhabi, UAE	The Career Choice of Female Emirati Students' in Abu Dhabi Private Sector: An Empirical Study
3	AD0076	Abdulla Almarzooqi, Mehmood Khan & Fauzia Jabeen, Abu Dhabi University, Abu Dhabi, UAE	Influence of sustainable HR practices on employee social sustainability outcomes: A social exchange perspective
4	AD006	Khalid Amin, Institute of Business Management, Karachi, Pakistan	Developing Human Resource for Global Corporate Leadership of Asia
5	AD0026	Christopher Dixon, Abu Dhabi University, Abu Dhabi, UAE & Caroline Brandt, Petroleum Institute, Abu Dhabi, UAE	Project-Based Learning: Transfer to the workplace

		Track 13: Organizational Behavior	Chair: Manish Kumar, Indian Institute of Management, Kozhikode, India; Internal Chair: Dr. Christopher Dixon
	Paper ID	Timings: 15.30-17.00Hrs Venue: Meeting Plus 1	Paper Title
1	AD0078	Parvez A. Mir, Jaya Bhasin & Gowhar Rasool, Central University of Jammu, Jammu, India	Supervisory Power Scale: Development, Validation and Confirmation in Indian Context
2	AD0081	Maryam Alhashmi, Fauzia Jabeen & Mehmood Khan, Abu Dhabi University, Abu Dhabi, UAE	Effect of leader-member exchange on turnover intention among police organisations in the United Arab Emirates
3	AD0082	Moez Ben Yedder, Abu Dhabi University, Abu Dhabi, UAE; Joanne Chan Sow Hup, University of Macau, PRC; Pierre-Paul Santini, Aix-Marseille University, France & Jean-Marie Peretti, Essec Business School, France	Job quality: An International Validation of a Measurement Scale

DAY 1 - November 20, 2016, Sunday

4	AD0089	Richa Mishra, JK Lakshmi Pat University, Jaipur, India	An Empirical Study on Multidimensional LOC and Stress on Procrastination in Managers
5	AD00101	Kostas Kaminakis, National and Kapodistrian University of Athens, Greece; Kalipso Karantinou, Athens University of Economics and Business, Greece; Christos Koritos, Alba Graduate Business School, Greece & Avraam Papastathopoulos, Abu Dhabi University, Abu Dhabi, UAE	The Impact of Servicescapes on Service Encounters: An extended multilevel framework
Track 14: Finance			Chair: Sanjoy Bose, Zayed University, Dubai, UAE; Internal Chair: Dr. Hazem Marashdah
Paper ID	Timings: 15.30-17.00Hrs Venue: Meeting Plus 2		Paper Title
1	AD00100	Manal Abdel Samad Najd, American University of Beirut, Beirut, Lebanon	Tax Policy Reforms: A Ripple Effect from Lebanon to the GCC states
2	AD00106	Haitham Nobanee and Nejla Ould Daoud Ellili, Abu Dhabi University, Abu Dhabi, UAE & Khaled Hussainey; University of Portsmouth, UK	Corporate Governance and Sustainability Disclosure: Evidence from UAE banks: Islamic versus Conventional
3	AD00109	Sania Ashraf and Seraj Aburawi, Abu Dhabi University, Abu Dhabi, UAE	Dynamic Relationship and Efficiency of FDI and Oil Price: Evidence from UAE Market
4	AD00139	Farooq Ahmad Shah, Zahoor A Chatt & Nufazil Altaf, Central University of Kashmir, India	Slack Heterogeneity and Firm Performance: Investigating the Relationship in the Indian Context
5	AD00135	Sanjoy Bose, Zayed University, Dubai, UAE & Sherine Farouk, Abu Dhabi University, Abu Dhabi, UAE	Impact of Volatility of Oil Price on GCC Stock Markets
Track 15: Corporate Governance			Chair: Panagiotis Ganotakis, University of Wollongong in Dubai, Dubai, UAE; Internal Chair: Dr. Jacob Cherian
Paper ID	Timings: 15.30-17.00Hrs Venue: Meeting Plus 3		Paper Title
1	AD00120	Walid Elgammal, Abdul-Nasser El-Kassar & Leila Canaan Messarra, Adnan Kassar School of Business, Lebanese American University, Beirut, Lebanon	The Mediating Effect of Corporate Governance on the Relationship between Ethics and Corporate Social Responsibility
2	AD00128	Sheetal Mundra, JK Lakshmi Pat University, Jaipur, INDIA	Poverty Reduction: A Sustainable Path for Eradicating Disparities in India
3	AD00134	Saju Valliara Jose, Abu Dhabi University, Abu Dhabi, UAE & Krishna Venkitachalam, Stockholm Business School (SBS), Stockholm University, Stockholm, Sweden	Developing a 'Layered Model CSR' - Banking Example
4	AD00104	Entesar Al Menhali & Khalizani Khalid, Abu Dhabi University, Abu Dhabi, UAE	Factor Analyses Modelling for Validating the Environmental Attitudes Inventory in the UAE

DAY 2 - November 21, 2016, Monday

Track 16: Education Management			
		Chair: Surya Prakash Pati, Indian Institute of Management, Kozhikode, India; Internal Chair: Dr. Anne Van Ewijk	
Paper ID	Timings: 9.00-10.30Hrs Venue: Meeting Plus 1	Paper Title	
1	AD0042	Sadaf Khurshid, University of Wollongon in Dubai, Dubai, UAE	Loss Aversion in UAE Higher Education Sector
2	AD00153	Soofi Anwar, Birla Institute of Technology, Offshore Campus RAK, UAE	Faculty Attitude towards ICT Enabled Learning & Teaching in Higher Education Institutes
3	AD00157	Abdul-Nasser El-Kassar and Manal M. Yunis, Lebanese American University, Beirut, Lebanon; & Earl Simendinger, The University Of Tampa, USA	Toward the Development of a Validated Teaching Effectiveness Instrument: A SERVQUAL Approach
4	AD0096	Sreethi Nair & Smitha Dev, Abu Dhabi University, Abu Dhabi, UAE	Factors affecting students' academic achievement- A comparative study among students in UAE and Kerala
Track 17: Marketing Management			
		Chair: Luisa Fernanda Manrique Molina, Pontificia Universidad Javeriana, Bogota, Colombia; Internal Chair: Dr. Shilpa Iyanna	
Paper ID	Timings: 9.00-10.30Hrs Venue: Meeting Plus 2	Paper Title	
1	AD0048	Sivakumari Supramaniam, Sanjaya Singh Gaur, Izian Idris & Cheng Boon Liat, Sunway University Business School, Sunway University, Malaysia	COO Effect: Business Opportunities for Middle East Entrepreneurs in a Leading Asian Islamic Country
2	AD0049	Racheal Louis Vincent, Sanjaya Singh Gaur & Sivakumari Supramaniam, Sunway University Business School, Sunway University, Malaysia	Sharing: What Do We Know and What We Don't Know
3	AD0058	Cheng Boon Liat, Seyed Rajab Nikhashemi, Michael M Dent & Sanjaya Singh Gaur, Sunway University Business School, Sunway University, Malaysia	"Does Religiosity affect the Outcomes of Tourism Service Innovation?"
4	AD0011	Thabile Joyful Mbambo & Muhammad Ehsanul Hoque, University of KwaZulu-Natal (Westville Campus), Durban, South Africa	Customer Satisfaction and Loyalty: An application on FMCG Wholesalers
5	AD00114	Aye Aye Myat, Jay Rajasekera & Nora Sharkasi, International University of Japan, Japan	Myanmar's Tourism: Readiness of Hotel Sector for Online Booking

DAY 2 - November 21, 2016, Monday

Track 18: Organizational Behavior				Chair: Manish Kumar, Indian Institute of Management, Kozhikode, India; Internal Chair: Dr. Khalizani Khalid
Paper ID	Timings: 9.00-10.30Hrs Venue: Meeting Plus 3	Paper Title		
1	AD0019	Koon Vui Yee, Sunway University Business School, Sunway University, Malaysia	Workplace Flexibility and Organisation Citizenship Behaviour: A Moderated Mediation Model of Engagement and Perceived Fairness	
2	AD0069	Manish Kumar, Indian Institute of Management, Kozhikode, India; Hemang Jauhari, Indian Institute of Management, Lucknow, India; Rani S Ladha, Goa Institute of Management, Goa, India & Niti Shekhar, Indian Institute of Management, Kozhikode, India	Gender and Organizational Climate: A Study of Two Structurally Different Large Organizations in India	
3	AD00102	Shu-Cheng Steve Chi, National Taiwan University, Taiwan; Chin-Tien Hsu, Ming Chuan University, Taiwan; Meiyu Yang, Chihlee University of Technology, Taiwan; Hsi-Fang Lai, National Taiwan University, Taiwan & Chih-Chieh Chu, National Taiwan University, Taiwan	The Relationship between Perceived Psychological Contract Breach and Counterproductive Work Behaviors: Investigating the Mitigating Role of Positive Communication and Hopeful Leadership	
4	AD00119	Leila Canaan Messarra, Grace K. Dagher & Abdul-Nasser El-Kassar, Lebanese American University, Beirut, Lebanon	Organizational Climate and Constructive Deviant Behavior: The Mediating Effect of Proactive Personality	
5	AD00129	Kostas Kaminakis, National and Kapodistrian University of Athens, Greece; Avraam Papastathopoulos, Abu Dhabi University, UAE; Achilleas Boukis, Lecturer, University of Sussex, UK & Ioannis Kostopoulos, Senior Lecturer, Leeds Beckett University, UK	The Impact of Servicescapes on Front-Line Employee Extra-Role Performance: The mediating role of person-job fit	

DAY 2 - November 21, 2016, Monday

Track 19: Technology & Project Management				Chair: Harry Barton, Nottingham Business School, Nottingham University, UK; Internal Chair: Dr. Mehmood Khan
Paper ID	Timings: 9.00-10.30Hrs Venue: Meeting Plus 4		Paper Title	
1	AD0079	Vijaya Dixit & Pranav Kumar, National Institute of Industrial Engineering, Mumbai, India	Risk Management in Project Procurement	
2	AD00123	Omar Al-Hujran, Princess Sumaya University for Technology, Amman, Jordan; Enas Al-Lozi, Al-Zaytoonah University of Jordan, Amman, Jordan; Mutaz M. Al-Debei, The University of Jordan, Amman, Jordan & Mahmoud Maqableh, The University of Jordan, Amman, Jordan	Cloud computing adoption impediments in developing countries: An application of TOE approach	
3	AD00124	Erkan Bayratkar, The American University of the Middle East, Kuwait & Marina Apaydin, American University of Beirut, Lebanon	Measuring Economic and Social Impacts of Hyperconnectivity: A Cross-Country Efficiency Comparison	
4	AD00125	Abbas Tarhini, Manal M. Yunis & Abdul-Nasser El-Kassar, Lebanese American University, Beirut, Lebanon	Innovative Sustainable Methodology for Managing in-house Software Development in SMEs	
5	AD0032	Nizar M. Alsharari, College of Business and Economics, UAE University, Al Ain, UAE	Institutional Logics of ERP Implementation in Dubai Smart Government	
6	AD00141	Dawei Lu, WMG, University of Warwick, UK; Sobhan Asian, RMIT University, Melbourne, Australia; Mete Sevinc, Eindhoven University of Technology, Netherlands; Alan Betts, HT2 Ltd., Oxfordshire, UK & Gürdal Ertek, Abu Dhabi University, Abu Dhabi, UAE	Perception Gap and Performance Gap in the Supply Chain	

Track 20: Entrepreneurship & Innovation				Chair: Manish Unhale, University of East London, London, UK; Internal Chair: Dr.Avraam Papastathopoulos
Paper ID	Timings: 9.00-10.30Hrs Venue: The Garden Room 1		Paper Title	
1	AD0022	Manish Unhale & André P Slowak, University of East London, London, UK,	India and UK-based SMEs Attitude Towards Benefits and Requirements of Supply Chain Collaboration	
2	AD0080	Choy Tuck Yun, Yeong Hui Yan and Charles Lee Kee Hou, Sunway University Business School, Bandar Sunway, Malaysia	Influencing Entrepreneurial Intentions of Rural Young Adults in Malaysia	

DAY 2 - November 21, 2016, Monday

3	AD00132	Md Daud Ismail, Syed Shah Alam, Nor Asiah Omar & Nik Hazrul Nik Hashim, Universiti Kebangsaan, Selangor, Malaysia	Relationship between Entrepreneurs Traits and ICT Adoption in Small Business in a Malay-Entrepreneurial Society
4	AD00149	Abdul-Nasser El-Kassar, Walid Elgammal & Josiane Fahed-Sreih, Lebanese American University, Beirut, Lebanon	The Moderating Effects of Engagement of Family Members on the Relationship between Corporate Governance and Corporate Social Responsibility in Family Owned Enterprises

Track 21: Strategic Management & Corporate Governance			Chair: Wissam AlHussaini, Lebanese American University, Lebanon; Internal Chair: Dr. Jacob Cherian
Paper ID	Timings: 9.00-10.30Hrs Venue: The Garden Room 2		Paper Title
1	AD0054	Muneza Kagzi & Mahua Guha, Indian Institute of Management Rohtak, Rohtak, India	Board demographic diversity and Firm Performance: Nature of relationship in Indian context
2	AD00118	Alexandria Proff, United Arab Emirates University, Al Ain, UAE & Ali Abu-Rahma, Abu Dhabi University, AL Ain, UAE	The Role of Gender in Management Innovation: An Arab Perspective
3	AD00150	Wissam AlHussaini & Abdul-Nasser El-Kassar, Lebanese American University, Beirut, Lebanon	The Corruption Phenomenon
4	AD0013	Amit Kundu, Maulana Abul Kalam Azad University of Technology, Kolkata, India & Rabindranath Roy, West Bengal State Handloom Weavers' Co-operative Society Limited, Kolkata, India	TANTUJA: Revival of Brand- A Strategic Analysis of the Regional Handloom Co-operatives

DAY 2 - November 21, 2016, Monday

		Track 22: COBA-ADU Faculty Meeting with AAOM	Chair: Dr. Jacob Chacko, Dean - College of Business Administration, Abu Dhabi University, Abu Dhabi, UAE
		Timings: 11.00-12.30Hrs Venue: The Garden Room 2	Dr. Ajai S Gaur, President - Asia Academy of Management
1		COBA-ADU Faculty Members	
		Track 23: Marketing Management	Chair: Jay Rajasekera, International University of Japan, Japan; Internal Chair: Dr. Shilpa Iyanna
	Paper ID	Timings: 9.00-10.30Hrs Venue: Meetings Plus 1	Paper Title
1	AD0031	Izian Idris, Sunway University Business School, Sunway University, Malaysia	The Representation of Older Models in Television Advertising Towards Generation Y Brand Interest
2	AD0083	Luisa Fernanda Manrique Molina, William Durán León & Carlos Augusto Valencia, Pontificia Universidad Javeriana, Bogota, Colombia	What matters the most, assessment method or individual competences in marketing research learning? An experimental approach
3	AD00112	Nikhil V.P., Birla Institute of Technology, Offshore Campus, RAK, UAE; V. Ravikumar, CMS College of Science & Commerce, Coimbatore, India & Naresh G., Birla Institute of Technology, Offshore Campus, RAK, UAE	ADs Go Viral Today: Are They More Affective Among Car Customers in Silicon Valley of India?
4	AD0057	Choy Tuck Yun, Yeong Hui Yan and Dodi Kurniawan Salim, Sunway University Business School, Sunway University, Malaysia	Emerging Country Perspective on Country of Origin Effects and Brand Equity: Indonesian Evidence

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		Track 24: Human Resource Management	Chair : Khalid Amin, Institute of Business Management, Karachi, Pakistan; Internal Chair: Dr. Anne Van Ewijk
Paper ID	Timings: 11.00-12.30Hrs Venue: Meetings Plus 2		Paper Title
1	AD0060	Ashish Rastogi and Surya Prakash Pati, Indian Institute of Management, Kozhikode, India; Pankaj Kumar, Indian Institute of Management, Lucknow, India; Jitendra Kumar Dixit, Institute of Business Management, GLA University, Mathura, India and Sudeepta Pradhan, ICFAI Foundation for Higher Education, Hyderabad, India	Investigation of Psychometric Properties of UWES-S (Student Engagement) and its Relationship with Burnout and Life Satisfaction in the Indian Context
2	AD0087	Sultan Al-Ahbabi & Sanjay Kumar Singh, Abu Dhabi University, Abu Dhabi, UAE; Sreejith Balasubramanian, Middlesex University, Dubai, UAE	An Empirical Assessment of Knowledge Management in the UAE Public Sector Organizations
3	AD00162	Hussein BaniMelhem, Hossam Abu Elanain & Matloub Hussain, Abu Dhabi University, Abu Dhabi, UAE	Impact of Human Resource Management Practices on Employees' Turnover Intention in United Arab Emirates (UAE): A structure Equation Modeling
4	AD0097	Ranya Alhmoudi, Abu Dhabi University, Abu Dhabi, UAE	Understanding Motivational Factors of Job Satisfaction and its Impacts on Generation Y: Research Paper
		Track 25: Business, Entrepreneurship and Strategy	Chair: Wesley Palmer, York College, City University of New York, USA; Internal Chair: Dr. Mehmood Khan
Paper ID	Timings: 11.00-12.30Hrs Venue: Meeting Plus 3		Paper Title
1	AD0041	Dilnaz Khan, College of Business Administration, Abu Dhabi University, Abu Dhabi	Critical Review of the Impact of Internal Marketing Orientation and Dynamic Capabilities on Resource Recombination in Organizations
2	AD0036	Wesley Palmer, York College, City University of New York, USA	Entrepreneurs' Financial Distress in Brooklyn, New York: A Qualitative Phenomenological Analysis
3	AD00105	Khalizani Khalid & Sam E. Eldakak, Abu Dhabi University, Abu Dhabi, UAE	A Synthesis and Evaluation of Ethical Decision Making: A Literature Review
4	AD00151	Wissam AlHussaini & Abdul-Nasser El-Kassar, Lebanese American University, Beirut, Lebanon	Promoting Entrepreneurship in Non-Entrepreneurial Societies
5	AD00138	Adil Hassan Bakheet, Sohar University, Faculty of Business, Sultanate of Oman, Oman	University Students' Entrepreneurial Attitudes and Intention: The Omani Context

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Track 26: Leadership and HRM				Chair: Shatha M. Obeidat, Qatar University, Doha, Qatar; Internal Chair: Dr. Hossam Elanain
	Paper ID	Timings: 11.00-12.30Hrs Venue: Meeting Plus 4	Paper Title	
1	AD0068	Arif Fadhel Ahmed Jasim & Ashly H. Pinnington, The British University in Dubai, Dubai, UAE	A Phenomenological Study of Leaders' Conceptual Competencies in Public Sector Strategic	
2	AD0070	Hemang Jauhari and Shailendra Singh, Indian Institute of Management Lucknow, INDIA; Manish Kumar, Indian Institute of Management Kozhikode, INDIA; Sanjay Kumar Singh, Abu Dhabi University, Abu Dhabi, UAE	Leadership, Affective Commitment and Role Breadth Self-Efficacy as Situational and Attitudinal Antecedents of Frontline Service Employees' Prescribed and Proactive Customer Service Behaviors	
3	AD00136	Tahir Masood Qureshi, American university in the Emirates, Dubai, UAE; Azka Ghafoor, Punjab College, Pakistan & Abhilasha Singh, American University in the Emirates, Dubai, UAE	A study of Knowledge Sharing in Education Sector: Employee's Learning Commitment and Self-Efficacy	
4	AD00148	Shatha M. Obeidat, College of Business, Qatar University, Doha, Qatar	The Determinants of e-HRM Use: Applying the Unified Theory of Acceptance and Use of Technology (UTAUT) Model	

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Track 27: Human Resource Management			
		Chair: Muhammad Ehsanul Hoque, University of KwaZulu-Natal, Durban, South Africa; Internal Chair: Dr. Matloub Hussain	
Paper ID	Timings: 11.00-12.30Hrs Venue: The Garden Room 1	Paper Title	
1	AD00144	Amna Ahmed Al Kaabi, Hossam Elanain & Mian Ajmal, Abu Dhabi University, Abu Dhabi, UAE	HRM Practices and Innovation Performance in Emirati ICT Industry: Knowledge Sharing as a Mediator
2	AD00163	Juned Bukhari, Abu Dhabi University, Abu Dhabi, UAE	To Stay or To Leave? - The Question for Expatriate Faculty in Private Universities of the UAE
3	AD00127	Nadya Shafeeq Al Mannaee & James C. Ryan, Department of Business & Economics, UAE University, Al Ain, UAE	Examining a Competency Model of Workplace Learning: An Assessment of Participants Reactions
4	AD00160	Khalifa Ismail Al Hosani & Hossam Abu Elanain, Abu Dhabi University, Abu Dhabi, UAE	Personality traits and Work Engagement: Does Team-Member Exchange Make a Difference?
Track 28: Best Paper Awards and Valedictory Function			
		Chair: Dr. Jacob Chacko, Dean - College of Business Administration, Abu Dhabi University, Abu Dhabi, UAE	
Timings: 14.00-15.00Hrs Venue: Grand Park Ballroom A			



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